

EVERWASH GROWTH SUITE

AI-powered marketing for every operator in your network. White-label. Fully managed. Your brand. Their growth.

CULLARI & WARDELL
EST. 2022 | 39,440+ VERIFIED VISITS
US, CANADA & AUSTRALIA
CONFIDENTIAL — PREPARED FOR EVERWASH

THE SUITE — 4 PRODUCTS, EVERY OPERATOR TYPE

GEO ACTIVE GEO-SEO Included in all tiers Owns the AI recommendation slot. Leads feed into CRM for email/text/WhatsApp campaigns.	WiFi WIFI PORTAL Included in all tiers Captures contacts + Google reviews at visit. Feeds CRM for automated campaigns.
AI AI AGENT Core tier and above Calls, chat, voice, WhatsApp — 24/7, any language. Integrates with the operator's POS.	ART ARTEMIS TARGETING Growth tier and above 4,260 GPS segments. Geofencing with satellite-verified foot traffic attribution. Any language, any market.

PROVEN RESULTS

39,440+ VERIFIED VISITS DRIVEN	\$1.57 LOWEST COST PER VISIT	20X ROI VS. TRADITIONAL ADS	35 mo. LONGEST ACTIVE CAMPAIGN	1-3m GPS ACCURACY
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FOUR TIERS — AN ENTRY POINT FOR EVERY OPERATOR

ENTRY \$649 no ad spend required • Active GEO-SEO • WiFi Portal • CRM campaigns EW EARNS \$250/MO	CORE \$999 no ad spend required • Everything in Entry • AI Agent (chat + phone) • POS integration EW EARNS \$400/MO	GROWTH \$1,499 + recommended ad spend • Everything in Core • Artemis Display Ads • GPS attribution EW EARNS \$600/MO	PRO \$2,199 + recommended ad spend • Everything in Growth • Full Suite + Ad Mgmt • Creative production EW EARNS \$900/MO
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WHOLESALE REVENUE MODEL

C&W Cost	EW Margin
EverWash licenses wholesale (\$399-\$1,299) and charges operators (\$649-\$2,199). EverWash keeps \$250-\$900/mo per operator — zero fulfillment. 100 operators → \$25K-\$90K/mo 200 operators → \$50K-\$180K/mo 400 operators → \$100K-\$360K/mo	

NEXT STEP

60-DAY PILOT — 10 LOCATIONS, FULL SUITE We prove the model together: verified visits, membership conversions, cost per acquisition. No long-term commitment required from EverWash to start. Post-pilot, operators move to a 12-month license.	Commitment-free pilot 12-month post-pilot license 30-day termination after Mo. 3
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